



Landscape Symphonies

Landscapes Design Considerations Personal Aesthetics in the Design

It is of utmost importance to consider the aesthetic tastes and attitudes of the audience towards landscaping and outdoor spaces in general. Here are some things to consider before moving forward with a landscape design:

- Style preference** – Will the landscape be used formally and/or informally. Does the home present as modern or classic? What geometric shapes are already present?
- Hobbies** – What types of activities will typically take place in the landscape? Sports, gardening, a safe area for children, dining, or entertaining?
- Entertainment** - Who will use the space, how often, and for what occasions? Do you have a big family or social circle? How many people do you have over at a time? How often do you gather? What types of entertainment are provided? What size space can accommodate entertaining, and is it balanced with frequency of use?
- Family Structure** – Is the intended audience a mature couple, a young couple, a single person, a family, or several adults? What are the ages of the people who will use the space? Are there children or elderly people to consider?
- Attitude Toward the Outdoors** – How do you perceive your outdoor space? Is it an extension of your indoor home? Is it a part of nature? Do you feel clean and refreshed when working outdoors, or do you prefer to view it from a distance? These attitudes will determine how you handle maintenance, define requirements for the landscape, use of sustainable materials, and more.
- Habits** – Where do you: have breakfast, coffee, read, or learn? Where do you enjoy shopping and what do you like to buy? How often do you sit outside, or even sit down inside your home? Is your lifestyle active or more passive?
- Preferences** – What kind of impressions feed you the most? Which colors evoke the feelings and thoughts you wish to have in your landscape? What does it mean to you to balance textures? What materials are important to you and does sustainability, or use of space impact how you apply them? Are there brands you follow and could include?

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